



Connecting global customers with innovative ideas!





# When you meet **Signatureby**, your **pet's health concerns** will change

#### Integrative Animal medicine Care

Conventional medicine

Complementary medicine

Food Therapy

## **Executive Summary**

#### 1. Proven in over 3,000 animal hospitals in Korea:

Our products have been validated for effectiveness and safety in more than 3,000 veterinary clinics, ensuring trust and reliability.

#### 2. Extended pet lifespans, limited traditional care:

With pets living longer due to better care and medical advancements, traditional veterinary treatments often fall short in supporting comprehensive recovery and preventing recurrence.

#### 3. Challenges in daily pet care:

Pet owners frequently face difficulties in administering medications and maintaining regular care practices, such as brushing their pets' teeth.

#### 4. Few options for minor yet concerning symptoms:

There are limited choices for effectively addressing occasional symptoms like vomiting and diarrhea, which can be concerning for pet owners.

#### 5. Targeted, evidence-based supplements:

We offer scientifically-backed supplements designed to address specific symptoms, helping pet owners provide better care and support for their pets' health.

# Recognition

**Signatureby** exhibits at Korean pet exhibitions six times a year and is loved by many pet owners

















### What we have

We offer a wide range of products for pet health care including medication aids, oral care, and various supplements







## Product Line-up 60 +



#### Discover Solutions for Pet Health Concerns





Showcase Collection_2024 Aug.								
No	Code	Image	Product	Indication	Highlight	SRP (	USD)	REMARK
	Oral care line							
1	601		BEO	Toothpaste	No-brush toothpaste that uses enzymes to remove tartar and gum inflammation in one step.	\$	24.0	Signatureby's oral care product line is based on clinically proven ingredients such as IgY-GP and Stay-C 50 to provide products that focus on effectiveness/efficacy.  Every product reflects the market and the needs of pet owners.
2	501	13 13	Preventeeth	Dental Gum	White fish ingredient, <b>no obesity</b> concerns, anatomical structure for <b>physical tartar removal</b>	\$	20.0	
3	401		Oramune (Powder/Drops)	Nutritional supplement	Clinically proven ingredients address bad breath, canker sores, periodontitis, tartar, and plaque while supporting oral immunity	\$	38.0	
4	107		Oramune (can / stick)	Nutritional meals	Oramune ingredients + low-calorie human-grade lean meats	\$	13.0	
	Gastrointestinal & Digestive system							
5	403	0 10	GI-Calm (Powder/Drops)	comprehensive gastrointestinal support supplement	Helps with <b>fasting vomiting</b> and frequent vomiting <b>for no reason</b>	\$	38.0	highly effective in many situations where there are symptoms but it is unclear whether
6	405		DA-alpha	complex pancreatic enzyme supplement	Helps with digestive difficulties, loose stools, and diarrhea	\$	46.0	
	Prescription solution							
7	101	Alexander of the second of the	P/a (Pill aid)	Medication assistance	Highly palatable, low protein, low fat to design minimizes interference with medications. One serving in a 30g package	\$	12.0	Signatureby's prescription line helps with a  variety of difficult situations, including medication and not eating anything
8	103	TOTAL	A/a (Appetite aid)	For appetite loss	Exceptionally palatable and highly digestible. 30g packets for one feeding	\$	12.0	
	Supplement							
9	406	- Section 1	Extra Strengh Probiotics	Probiotics	Unlike regular lactobacilli, resistant to antibiotics, stomach acid (S. cerevisiae boulardii). Can be taken in combination with antibiotics.	\$	32.0	Signatureby's supplements offer a wide range of products that meet the needs of the premium market, with features that
10	407	Se m	Hepa PRO	Liver support	Contains 50mg per 1g of SAMe to support liver cell regeneration and 40mg per 1g of milk thistle (50% silymarin)	\$	46.0	
11	602		BiotaC AR-78	Joint care	Made with ingredients that hold 7 US patents. Hyaluronic acid nutrient that can be effective in 4 hours with liquid type	\$	68.0	
12	605	State of the state	Algal Omega3	Omega-3	Contains <b>690mg EPA+DHA</b> . vegan source of <b>microalgae</b> , not fish. <b>Liquid</b> and individually wrapped in aluminum.	\$	39.0	

# Thank you!

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