



Brand Introduction

Signatureby was founded in 2018 and has since established relationships with veterinary schools, associations, and R&D centers, while concurrently gaining recognition for its **excellence** and **safety** in more than **3,000 animal hospitals in Korea**.



The reasons for the health gap in companion animals

Situations where it's not possible to visit the animal hospital frequently



Medication and surgery alone are insufficient for complete treatment (ex. diabetes)



Lack of pet owner's information and challenges in counseling



Veterinarian's mistrust, lack of interest (in nutrition, supplements)



Signatureby is an Integrative Animal Medicine Care brand that combines the fields of veterinary medicine, food nutrition, and traditional Chinese veterinary medicine (TCVM), integrating their philosophies

Bridging the gap

Between animal hospital and consumer's unmet needs

The goal is to facilitate healing by using the **least invasive, least toxic and most cost-effective** methods.



Categories Based on Health concern

Dental & Oral care line

- Take care of oral health
- Toothbrushing
- Bad breath and stomatitis



Gastrointestinal & Digestive system

- Chronic diarrhea and vomiting
- Sensitive stomachs
- Pancreatitis



Prescription solution

- To help with medication
- If they don't eat anything
- Before and after surgery



Daily healthy diet

- Contains ingredients that inhibit cancer growth
- Healthy meals with daily feed
- Foods that aren't fattening



Supplement (Immunity, Antioxidants)

- Vegan Joint Supplements
- Helping liver cells regenerate (SAME)
- Probiotics / Omega-3



**when you meet signatureby,
your pet's health concerns will be addressed**



Oral Care Line - Overview

A product line designed to promote **dental health** by reducing plaque, controlling harmful bacteria and improving breath freshness. Unlike conventional dental care products, our formulations **balance functionality and palatability**, ensuring effective oral hygiene for pets.

Clinical validation materials

Use of effective concentrations

**StomoAct®
Oramune™**
Signature by StomoAct® Oramune

StomoAct Oramune is available in four types of oral clinically tested ingredients Based on daily dosage
The following ingredients are the same for each type.

- ✓ IgY-GP 175mg
- ✓ Probiotics 100 Mil.
- ✓ Beta-Glucan 25mg
- ✓ Stay-C® 50 3.5mg



Oramune Powder

A simple powder type that focuses on oral care



Oramune Drops

Only 1kcal tablet for easy, on-the-go supplementation



Oramune Cat Stick

Low-calorie oral and nutritional care for cats with sensitive palates



Oramune Cat Can

Can be mixed with food or given on its own oral and nutritional care



[601] Toothpaste BEO

StomoAct BEO for dog and cat
Discover the enzyme toothpaste that requires no brushing

Features and differentiators

1. An all-in-one product that targets both tartar and oral inflammation.
2. A brushless toothpaste that prioritizes convenience
3. Taste and odor free for less rejection, and EWG-rated safe for human consumption.



Colorless, Odorless Gel Type



Hygienic Pump Bottle



Easy and Convenient to Use

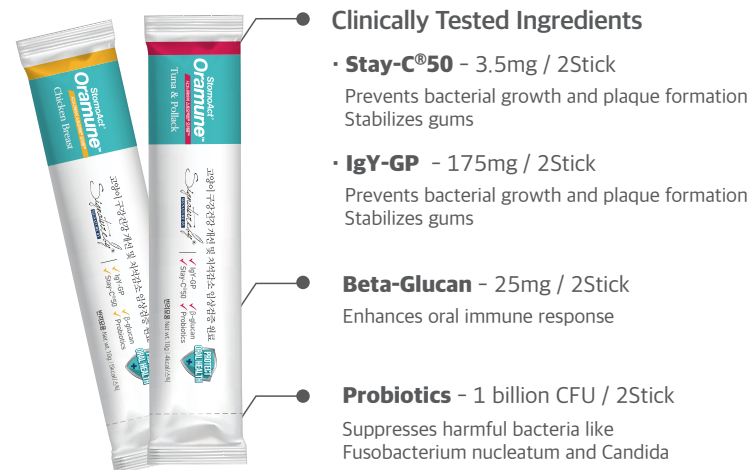


[202, 202] Oramune meal

Oramune stick for cat
(Chicken breast / Tuna&Pollack)

Features and differentiators

1. Excellent palatability for easy feeding, even during appetite loss
2. Supports immune health with functional ingredients like beta-glucan and zinc.



Churu-style Creamy Texture
(perfect for cats)



Highly Palatable



Two Flavors Available

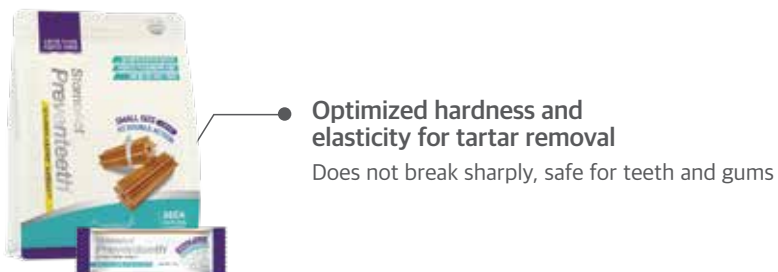


[501] Dental Gum Preventeeth

StomoAct Preventeeth Structurally Designed to Remove Tartar

Features and differentiators

1. Hypoallergenic white fish base with low fat and 500-Da hydrolysis.
2. Textured bumps help remove tartar, and a center hole allows for BEO toothpaste application.
3. Hygienic packaging with optimal elasticity and strength for safe chewing.

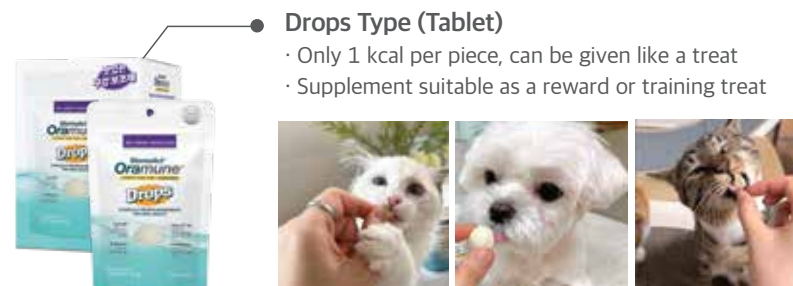


[401, 408] Oramune Nutrition

StomoAct Oramune Comprehensive oral care with patented IgY-GP

Features and differentiators

1. Formulated with patented IgY-GP and beta-glucan for immune support and tartar removal.
2. Made from hypoallergenic pollock for high palatability.
3. One-week use helps manage the entire oral cavity and bad breath.
4. Available in powder (with food) and drops (as a treat) types.



[503] Oramune Chew Hard

StomoAct Oramune Chew hard Preventeeth + Oramune = 2 in 1

Features and differentiators

1. Combines Preventeeth's tartar-removing structure with Oramune's comprehensive oral nutrition.
2. Optimized texture supports stress relief and effective tartar control in a single treat.



Preventeeth Gum, responsible for physical care & Oramune powder, responsible for oral immunity and bacteria care can be combined One !



An enzyme toothpaste that can address bad breath and tartar with just 1-2 steps, even in the early stages of tooth decay, and low-allergen dental gum with 500-dalton hydrolysis for allergy-free worry.



[505] Oramune Chew Soft

StomoAct Oramune Chew Soft Same benefits, softer chew

Features and differentiators

1. Provides the same benefits as Oramune Chew Hard.
2. Ideal for pets with weakened teeth that struggle to chew harder treats.



Soft texture for easy chewing! Powerful antibacterial action!

The Oramune Chew Hard is firm and does not easily break, while Oramune Chew Soft is soft and tender enough to be easily broken by hand!

Each two-stick serving of Oramune Chew Soft contains 174mg of IgY-GP, an antibody that neutralizes Porphyromonas gingivalis toxins.

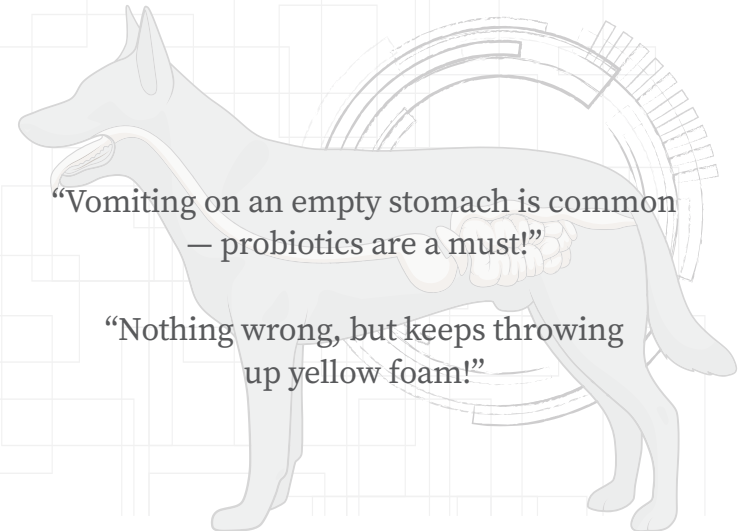
Porphyromonas gingivalis

Oral harmful bacteria thrive in the gaps between teeth, pockets, and around implants. These bacteria do not stay only in the mouth but can enter the bloodstream and spread throughout the body, affecting various organs. Therefore, continuous management is needed to prevent them from colonizing the oral cavity.



Digestive Health Line - Overview

Focused on maintaining gut health, this category helps **regulate intestinal balance, ease digestive discomfort, and support immune function.** Developed with **clinically-backed ingredient combinations**, these products address both acute digestive issues and long-term gastrointestinal wellness.



"Chronic pancreatitis...
vomiting and diarrhea are daily now."

"He curls up in pain and struggles after eating."

"Old, with heart issues too
— diarrhea won't stop and he looks so tired."



[403, 409] GI-Calm (Powder & Drops)

Total GI care with proven ingredients

Features and differentiators

1. Clinically backed formula with mucosal support, 19 probiotics, 3 prebiotics, and B12.
2. Helps manage vomiting, sensitive stomach, constipation, and hairballs.
3. Chicken, yogurt, and goat milk base for high palatability.
4. Available in powder (for mixing with food) and drop types (as a treat)



GI-Calm, featuring patented gastric mucosal protective ingredients.

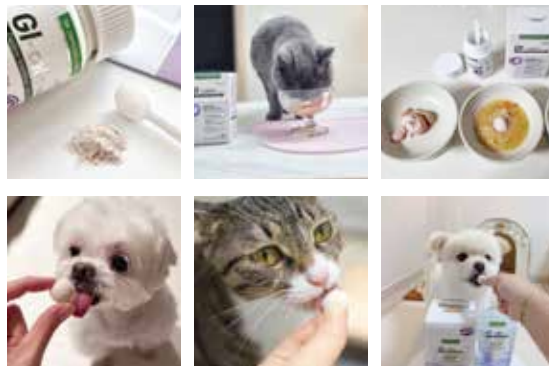
Functional ingredient content per 1 scoop (0.5g) of GI-Calm Powder or 4 tablets of GI-Calm Drops

- ✓ Eupatilin 1.8mg
- ✓ Jaseocidin 0.6mg
- ✓ Probiotics 2.5×10^6 CFU

Vomiting / Empty stomach vomiting / Food vomiting

Sensitive stomach

Hairball care



[405] D/a-alpha

A new pancreatic supplement with a pre-digestion concept

Features and differentiators

1. Sprinkled on food before eating, D/a Alpha starts breaking down nutrients before ingestion, easing the stomach and helping prevent vomiting or diarrhea.
2. Powered by a dual action of animal pancreatic and plant-based enzymes.



Pancreatic and digestive system support supplement.

Enzyme content of the 5 digestive enzymes contained in 2 scoops (1g) of D/A-alpha

- ✓ Papain 184,000 USP
- ✓ Bromelain 36 GDU
- ✓ Amylase 65,000 USP
- ✓ Protease 58,000 USP
- ✓ Lipase 18,000 USP

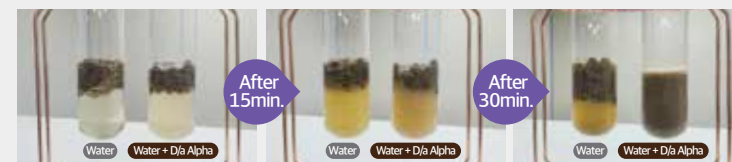
Chronic pancreatitis

EPI

Chronic diarrhea

Sensitive stomach

Mixing it before eating ensures that it's pre-digested and won't leave residue in the intestines



Medication Aid Line - Overview

Designed to make medication easier, this product improves palatability and helps pets take pills without stress—solving a common struggle for pet owners.

30,000,000EA
overwhelming sales!

(cumulative sales to 3,000 veterinary clinics nationwide)



[101-106], [201-208] P/a A/a Series

P/a (Pill Aid)

Mousse-type formula that minimizes interference with medication.

- Highly palatable to ensure medication intake.
- Low-fat, low-protein, grain-free formula.
- Fine mousse texture for mixing or syringe feeding.
- Easy to carry at 30g, sterilized packaging for freshness.
- Proven 30 million cans sold in Korea.



[101]
P/a can for dog



[102]
P/a can for cat



[207]
P/a stick for dog



[209]
P/a stick for cat



[208]
P/a stick for dog



[210]
P/a stick for cat



A/a (Appetite Aid)

Highly digestible, amino acid-rich mousse for recovery.

- Supports appetite, post-surgery recovery, and weak conditions.
- High-protein, high-fat complete diet when fed per weight.
- Easy to carry at 30g, sterilized packaging for freshness.
- Proven 30 million cans sold in Korea.



[103]
A/a can for dog



[104]
A/a can for cat



[211]
A/a stick for dog



[213]
A/a stick for cat



[212]
A/a stick for dog



[214]
A/a stick for cat



Hypoallergenic P/a, A/a for Dog

Designed for food-sensitive pets with hydrolyzed protein.

- Free from common allergens (grain-free, no artificial additives).
- Supports digestion & minimizes allergic reactions.

[105]
P/a can for dog



[106]
A/a can for dog



Daily Health Line - Overview

A category supporting immunity, antioxidant protection, and weight management, utilizing **natural ingredients for long-term wellness**. With powerful antioxidants like Taheebo, these products help maintain a stable immune system and overall health.

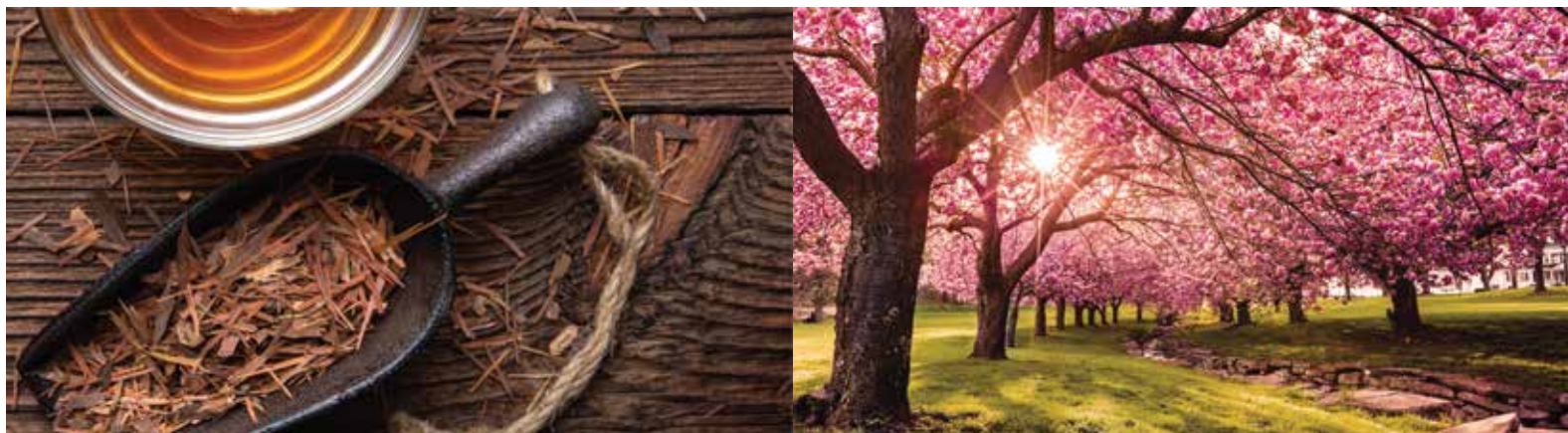
TAHIIBO™

One of the key active compounds in Taheebo is β -lapachone, known for its excellent anti-cancer properties that inhibit abnormal cell growth. It is also recognized for its ability to alleviate side effects caused by cancer treatment. Additionally, it supports immune enhancement, antioxidant effects, anti-inflammatory properties, and antibacterial functions, with no known adverse effects to date.

✓ Anti-cancer ✓ Immune Support ✓ Antioxidant



Each can of Signatureby Tahiiibo series contains 50mg of brewed Taheebo extract.



[109-116] Tahiibo Series

Daily healthy food containing Taheebo, which has anti-cancer, immune-boosting, and antioxidant properties.

Features and differentiators

1. Contains Taheebo, which contains **betalafacon**, an active ingredient that inhibits the growth of cancer cells.
2. Healthy meals with **daily feedings** and no side effects or preservatives.
3. Made with human-grade meats and nutrient-rich vegetables with unique vitamins and minerals
4. Anti-cancer, antimicrobial, antioxidant, immune-boosting, blood sugar-lowering, and healthy food by right-sized and won't make them fat.



For dog



[109]
Beef & pollack
✓ Ultra-low calorie



[110]
Turkey & Duck



[111]
Chicken & Potatoes



[112]
Salmon & Tuna



For Cat



[113]
Chicken breast



[114]
Salmon & Rabbit



[116]
Tuna & Pollack
✓ Ultra-low calorie



Supplement Line - Overview

Formulated to provide **essential nutrients and targeted functional support** for overall pet health. From joint and liver health to skin and immune function, this category offers a diverse range of solutions for both specific health concerns and daily nutritional needs.

Omega-3

Highest levels of DHA and EPA for optimal support



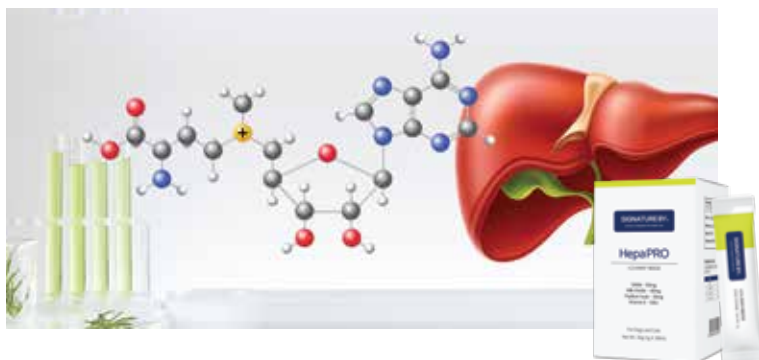
Joint Support

Rapid absorption throughout the body within 4 hours



Liver Support

Outstanding SAME content at an unbeatable value



Probiotics

Strong resistance to stomach acid and antibiotics



[406, 410] Extra Strength Probiotics

Extra Strength Probiotics (Powder type & Drops type) Recovery-friendly probiotics you can trust

Features and differentiators

1. Unlike common strains, Signatureby uses *Bacillus subtilis* and *S. cerevisiae*, which are highly resistant to **stomach acid, heat, and antibiotics**.
2. They can be taken **together with antibiotics**, making them **ideal for recovery periods** when gut support is most needed.
3. EFSA-approved for safety and efficacy, these probiotics also help reduce diarrhea-causing bacteria and restore digestive balance.



Product Facts per Extra Strength Probiotics 1g (Drops 4 Tablet)

- ✓ *Bacillus subtilis* 4 X 10⁷ CFU/g
- ✓ *S.cerevisiae* boulardii 1 X 10⁹ CFU/g
- ✓ Chicory extract 200mg

[407] HepaPRO

HepaPRO - Antioxidant liver support with SAME

Features and differentiators

1. Formulated with **clinically tested ingredients** and **high-potency actives** per 1g serving
2. Safe to use **with antibiotics** and ideal for **post-medication recovery**
3. Designed for pets on multiple medications or with **damaged livers**
4. Includes **dietary fiber** to promote intestinal health



Product Facts per HepaPRO 1g

- ✓ **SAME** 50mg
- ✓ **Milk thistle(Silymarin)** 40mg
- ✓ **Vitamin E** 50IU

Regular Lactobacillus VS Extra Strength

Vulnerable to oxygen

Vulnerable to stomach
Acid, Bile

Vulnerable to antibiotics

The count of viable
bacteria is important



Bacillus subtilis forms
spores on its own and is
resistant to heat,
stomach acid, and bile.

S. Cerevisiae boulardii is
not affected by **antibiotics**.

No need for
encapsulation



[602] BiotaC AR-78

BiotaC AR-78 :
Fast-acting joint support with patented hyaluronic acid

Features and differentiators

1. Formulated with U.S.-patented joint polymer HA, clinically tested for dogs and used in racehorses.
2. **Vegan** and free from sweeteners or animal-derived ingredients.
3. **Liquid form absorbs in 4 hours** to help reduce pain and inflammation, with easy dosing by weight.



[603] BiotaC AR-78 Feline

BiotaC AR-78 Feline :
Dual-action joint & urinary tract support for cats

Features and differentiators

1. Formulated with patented hyaluronic acid and **MHB3** to relieve joint pain and inflammation.
2. **Supports urinary tract health** by protecting the epithelium and reinforcing the barrier.
3. **Vegan liquid formula** absorbs in 4 hours; easy dropper dosing by weight.



7 U.S. patents, fast-absorbing liquid specialized hyaluronic acid for joints.

BiotaC™
AR-78

흡수가 빠른
관절 특화 히알루론산

U.S. patents-MHB3®
Research proven joint support
Fast-acting joint formula

g/s

50ml

Fast-absorbing joint and urinary system care supplement

JOINT

URINARY

BiotaC™
AR-78 feline

Made in U.S.A.

관절과 요로계장벽 강화에
도움주는 흡수 빠른 히알루론산
7 U.S. patents-MHB3®
Fast-acting joint formula
Support for feline urinary
Odor & taste free

For cats

60

[407] Algal Omega-3

Algal Omega-3 High-potency, pet-friendly vegan Omega-3

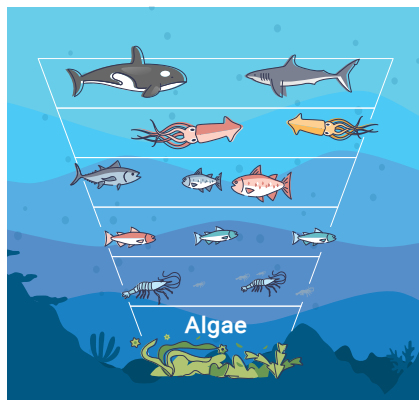
Features and differentiators

1. 690mg EPA+DHA per dose, derived from U.S.-made microalgae using low-temperature extraction.
2. Clinically proven for dogs and cats, including during pregnancy and lactation, with added sunflower-derived vitamin C.
3. Liquid, single-serve packs ensure convenience, no refrigeration needed, and excellent palatability—unlike common gelatin-based capsules.



● Product Facts per Algal Omega-3 1.2g

- ✓ EPA + DHA 690mg
- ✓ Vitamin E(Tocopherols) 18mg



Reduced risk of
heavy metals and animal allergies



Antioxidant systems individually packaged
in aluminum and in easy-to-eat liquids.
Capsules type is difficult to take for pets due
to they can't take water together

**when you meet signatureby,
your pet's health concerns will be addressed**

Signatureby[®]
SIGNATURE BY



**Connecting global customers
with innovative ideas!**

www.kudosinnovation.com kudos@kudosinnovation.com

+82 10 4244 3573 / +82 10 3118 4543

Head office 1301-1, Ace Hi-Tech City, 24 109 Simgin-daero, Dongan-gu, Anyang-si, Gyeonggi-do, South Korea

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